

Stephen P. McKiernan
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OBJECTIVE

A position in website design/production, motion graphics, and interface design.

RELEVANT EXPERIENCE

Web Developer/Designer, Health Net Corporation 5/2006-present

Design and code updates to various Health Net web properties; develop original designs for sites, banners, and flash presentations; apply my knowledge of javascript, web architecture, actionscript and CSS to a range of web development projects. Highlights include:

- Creating and implementing the site design for a new Health Net subsidiary, MHNGS.com
- Utilizing Interwoven TeamSite CMS to update Health Net corporate and subsidiary sites, and assisting and training business users to do the same
- Supervising workflow of an offshore web developer

Web Designer, Scientific Learning Corporation 4/2005-5/2006

Designed and coded visual updates to the corporate site and intranet; developed banners and other web collateral; applied my knowledge of PHP, javascript, actionscript and CSS to various website issues. Accomplishments include:

- Overhauled the appearance— and assisted in revamping the architecture— of the Customer Support area
- Redesigned the right navigation bar, Educators' section and Professionals' section of the corporate site
- Updated, within current structural guidelines, the site Home page and Results section

Web Technologist, Casper Design Group 6/2000-3/2005

Led the development of websites and other online materials for small startups, mid-sized corporations and nonprofit groups, focusing on the translation of print into web media. Additionally, provided primary web technical support for the office. Accomplishments included:

- Built and administered the Casper Design Group website using HTML, PHP and MySQL, created and moderated the site weblog
- Constructed and advised on the design and architecture of the following sites:
Gelco Expense Management (ColdFusion, SQL database backend)
Theravance, Inc. (Flash navigation, CSS formatting)
Alexza MDC (PHP-based Flash navigation; MySQL database backend)
Aradigm, Inc. (HTML site with DHTML menus)
The Institute for OneWorld Health (PHP site with DHTML menus; MySQL database backend)
- Constructing and advising on the design and architecture of the following online Annual Reports:
Aradigm 2003 Annual Report (PHP)
Chiron 2001 Online Annual Report (HTML with optional Flash sections)
Solectron 2002 Online Annual Report (Flash with 3D sections)
ALZA 2000 Online Annual Report (Flash-enhanced HTML version)
ProBusiness 2000 Online Annual Report (Flash version 5.0)

Web Designer, ResourcePhoenix.com 8/1999-6/2000

Designed and co-created the new corporate internet site; developed designs for company intranet based on usability and integration with corporate branding; produced banner ads, Flash movies, and other visual collateral for internet site.

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Freelance Web Designer, Eyegravity.com

1997-present

Developed and constructed the following websites, among others:

<http://www.johnstevensshop.com>

<http://www.sooptogo.com/>

<http://www.thornhillschool.org/>

<http://www.gwynkirk.net/>

<http://www.corecommunity.com/>

<http://www.fccb.org>

MOTION GRAPHICS EXPERIENCE

Besides the aforementioned sites, I have worked on a wide variety of Flash projects. Details for a sampling of these projects may be found here: http://www.eyegravity.com/flash_samples/

SOFTWARE EXPERIENCE

Photoshop CS
Illustrator 10

Dreamweaver MX 2004
Flash MX 2004

Perforce
HomeSite

Fireworks MX 2004
Swift 3D v. 3.0

CODING EXPERIENCE

ColdFusion 5.0
Javascript

Flash Actionscript
HTML/DHTML

CSS
PHP

JSP (limited)
XML (limited)

TEACHING EXPERIENCE

Social Studies Teacher, St. Patrick- St. Vincent High School, Vallejo CA 1991-1999

Taught classes in United States History (standard and AP) and Economics

Developed curriculum plans and created educational activities

Co-developed the school Technology Plan

Served as Social Studies Department Chair, Faculty Representative, and Junior Class Moderator

EDUCATION

University of California, Los Angeles

Bachelor of Arts in History; graduated Cum Laude; six times Dean's Honor List

San Francisco State University

Single Subject Credential, History/Social Science with an Introductory Credential, Art

VOLUNTEER WORK

Thornhill Elementary School 2004-present

Developed the school website and served as site Web Administrator

Led faculty inservice regarding update process for faculty web pages

Measure E Campaign Fall 2004

Created and maintained the web presence for the Yes on E campaign