

Stephen P. McKiernan

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SUMMARY

Senior Web Designer / Front-end Web Developer with ten years' experience designing/developing visually appealing, intuitive, user-centric web interfaces. Team player: easy to work with, practical-minded, innovative and flexible. User-friendly: usability advocate, strong user testing background.

EXPERIENCE

Health Net Corporation, Oakland, CA
Senior Web Developer
Web Developer

5/2006-present
2009-present
2006-2008

Designed and coded various Health Net web properties; developed original designs for sites, html newsletters, and banners; applied my knowledge of jquery/javascript, web architecture, user experience principles and html/css to a range of web development projects. Design lead and external vendor liaison on key internal project. Highlights include:

- Designed and coded the web team's Year in Review presentations in 2009 and 2010
- Managed and moderated external user testing sessions for multiple projects
- Advised the HN Marketing Team regarding current social media-based campaign
- Served as front-end code specialist for the Health Net Federal Services site, HNFS.net
- Coded custom css and front-end javascript for Drupal-based Health Net applications
- Created the visual design and front-end code for members.mhn.com and MHNGS.com
- Updated Health Net corporate and subsidiary sites using Interwoven TeamSite CMS
- Trained and coached non-technical staff on use of TeamSite CMS during initial rollout

Eyegravity Web Development, Oakland, CA
Freelance Web Designer

1997-present

As an independent contractor, created websites for non-profits and small businesses, including:

Visual Design & Front-end Code Development

ashesscattered.com

gwynkirk.net

mpcfamily.org

corecommunity.com

Front-end Code Development

sooptogo.com

fccb.org

kailasbodytherapy.com

lindagraham-mft.com

For more details and examples of other work, please visit my portfolio site at www.eyegravity.com .

Scientific Learning Corporation, Oakland, CA
Web Designer

4/2005-5/2006

Designed and coded visual updates to the corporate site and intranet; developed banners and other web collateral; applied my knowledge of PHP, javascript, actionscript and CSS to various website issues. Accomplishments include:

- Overhauled the appearance and revamped the architecture of the Customer Support area
- Participated in and helped design external user testing sessions
- Updated the site Home page and Results section

Casper Design Group
Web Technologist

6/2000-3/2005

Led the development of websites and other online materials for small startups, mid-sized corporations and nonprofit groups, focusing on the translation of print into web media. Additionally, provided primary web technical support for the office. Accomplishments included:

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- Built and managed the Casper Design Group website; created and moderated the site weblog
- Constructed and advised on the design of several corporate websites, including:
 - Gelco Expense Management
 - Aradigm, Inc.
 - Theravance, Inc.
 - The Institute for OneWorld Health
- Constructed and advised on the design of several online Annual Reports, including:
 - ALZA Corporation (2000)
 - Chiron Corporation (2001)
 - Solectron Corporation (2002)
 - Aradigm Corporation (2003)

ResourcePhoenix.com

8/1999-6/2000

Web Designer

Designed and co-created the new corporate internet site; developed designs for company intranet based on usability and integration with corporate branding; produced banner ads, Flash movies, and other visual collateral for internet site.

SOFTWARE EXPERIENCE

Adobe Fireworks CS5	Adobe Flash 8	Interwoven TeamSite	Panic Coda
Adobe Homesite 5.5	Adobe Illustrator 10	Swift 3D v. 3.0	Photoshop CS5

CODING EXPERIENCE

Jquery/Javascript	PHP	ColdFusion 5.0	WordPress CMS front-end coding
CSS	HTML/DHTML	JSP (limited)	Drupal CMS front-end coding

TEACHING EXPERIENCE

Social Studies Teacher, St. Patrick- St. Vincent High School, Vallejo CA 1991-1999

- Taught classes in United States History (standard and AP) and Economics
- Developed curriculum plans and created educational activities
- Served as Social Studies Department Chair, Faculty Representative, and Junior Class Moderator

EDUCATION

University of California, Los Angeles

Bachelor of Arts in History; graduated Cum Laude; six times Dean's Honor List

San Francisco State University

Single Subject Credential, History/Social Science with an Introductory Credential, Art

VOLUNTEER WORK

Montclair Presbyterian Church, 2009-present

Coordinated the Capital Campaign, Phase Two

Served on the Technology Team, reinventing the website and generally increasing tech awareness

Expanded social media impact thru Facebook integration, podcast setup, and increased use of blogging

Thornhill Elementary School 2004-present

Developed the school website, served as site Web Administrator, and led faculty website in-service

Measure E Campaign Fall 2004

Created and maintained the web presence for the successful Yes on E campaign, providing additional funding for public education